



Great Ideas for Enhancing your Home

A complete home resource magazine dedicated to helping homeowners find creative solutions to their home improvement needs.



Your Complete Home Guide

Dedicated to the home, *Solutions At Hand*™ is a local, glossy, full-color magazine designed to inspire ideas. Featuring local advertisers and exceptional editorial for home living, consumers now have the best of both worlds in one vehicle: stimulating ideas and local businesses that can help them achieve their dreams. Rich and informative articles help ensure consumers keep copies of *Solutions At Hand*™ around for future reference, extending your advertising exposure for greater reach.

Topics Include:

Decorating & Design

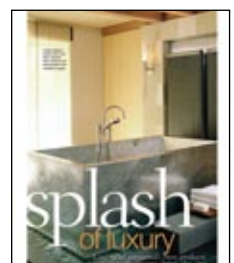
Home Improvement

Home Basics

Kitchen & Bath

Outdoor Living & Landscaping

Home Technology



Visit us today at www.solutionsathand.com

What's in it for your business?

Reaching Affluent Homeowners - Four Times a Year

Solutions At Hand™ targets the top-income households and homeowners within selected ZIP codes so that you reach the most attractive buying segments. Addressed and mailed four times a year directly to the individual homeowner, you have the flexibility to create and change your message with each circulation at no additional charge.¹

Delivering the Trends

From outdoor space to kitchen basics, *Solutions At Hand*™ showcases the trends in home renovation and improvement. We feature inspirational articles focusing on Decorating, Design, Home Improvement, Home Basics, Kitchen & Bath, Outdoor Living and Home Technology.

Filled with useful home resource information and ads from talented local and regional professionals, readers have all they need in one resource.

Affordable Exposure

Solutions At Hand™ enables businesses to advertise in an affordable magazine. With our fully staffed art and design team, you can take advantage of having a unique ad created with each publication. Our all-inclusive advertising rate covers design services, targeted audience, mailing fulfillment, and a custom advertisement.¹



From the Experts in Home Design

The publishers of *Better Homes and Gardens*® and the leading expert in directory advertising, Meredith Corporation and Idearc Media™ are working together to deliver a one-of-a-kind local home resource magazine. With our combined expertise, we have created a regional magazine that engages and motivates the consumer like never before.

Meredith's 100 years of publishing experience includes an impressive list of credentials:

- Over 20 national subscription magazines, such as *Traditional Home*®, *Better Homes and Gardens*®, *Parents*®, and *Ladies' Home Journal*®.
- More than 150 special-interest publications focusing on decorating, gardening, remodeling, cooking, and other subjects.
- Nearly 350 home and family books, most notably the red plaid *Better Homes and Gardens*® *Cook Book*.
- Do-it-yourself and how-to guides on display in Home Depot stores nationwide.



Get Inspired! www.solutionsathand.com

1. Terms and conditions are subject to change without notice. See your sales representative for details.