



# TESTIMONIALS

“ When I started my cleaning services business two months ago I knew I’d need to advertise to get my business off the ground. I inquired about advertising in the Verizon® Nassau Yellow Pages and found out that it would be months before the next directory was distributed. I needed something to start generating business now! My sales representative suggested that I run an ad in the next edition of *Solutions At Hand™* magazine, which is mailed four times per year. *Solutions At Hand™* is an eye-catching magazine and I thought it would be a perfect way to attract the kind of high-income clients I’m looking for. My ad generated a ton of calls. In fact, I got my first new client from *Solutions At Hand™* magazine! ”

**Ana C. Giron, Owner**  
 Ana Line Cleaning Services  
 P.O. Box 2394  
 Hempstead, NY 11551



“ Advertising my business in *Solutions At Hand™* magazine doesn’t compare to any other publications in my area — it’s much better! The magazine is a very personalized publication that targets consumers with the upper-end demographics I am looking for. In fact, my sales rep introduced me to the product, helped me design the ad, and suggested that I add ‘woman owned and operated’ with our picture in front of the van. My business has tripled since I started advertising in *Solutions At Hand™* and *Solutions Direct™*. The magazine and the post card have generated 80% of my calls. Due to the great results, I have purchased ads in the next 4 editions. It sure beats advertising with flyers and not being able to reach my demographics. ”

**Pamela Rizzi**  
 East Coast Glass Tinting  
 826 Valemount Terrace NE  
 Leesburg, VA 20176

“ Our ads in the Verizon® Yellow Pages and *Solutions At Hand™* magazine are our dominant advertising sources and work as an outside sales force, generating leads and increasing business. We started advertising in the Verizon® Yellow Pages about 12 years ago and increased our ad size because we were so impressed with the results. But our biggest break has come from advertising in *Solutions At Hand™* magazine. It has increased our call volume from 2 to 3 calls per week to 10 to 12 calls per week. ”

**Myles McDermott, President**  
 Tri State Marble Restoration  
 166 Harcourt Ave.  
 Bergenfield, NJ 07621

“ I’ve been in business for 12 years and have always used a combination of print and online yellow pages to advertise my company. When my account representative suggested *Solutions At Hand™* magazine, it sounded like a great way to target the more affluent demographic that traditionally uses my services. The magazine has only been out for a short time, and I’m already receiving calls from it. ”

**George Miller, Owner**  
 Pets Are Inn  
 P.O. Box 147  
 Franconia, PA 18924

“ I decided to advertise in *Solutions At Hand™* because I think it’s a good product. The magazine has a crisp, upscale look to it. And the demographic is perfect for my business. I’ve gotten good feedback from my ad and have already made a very good sale. It’s a nice addition to my other advertising. ”

**Harvey Michelman, Owner**  
 Exotic Doors by TDC  
 219 Merrick Rd.  
 Oceanside, NY 11572

